



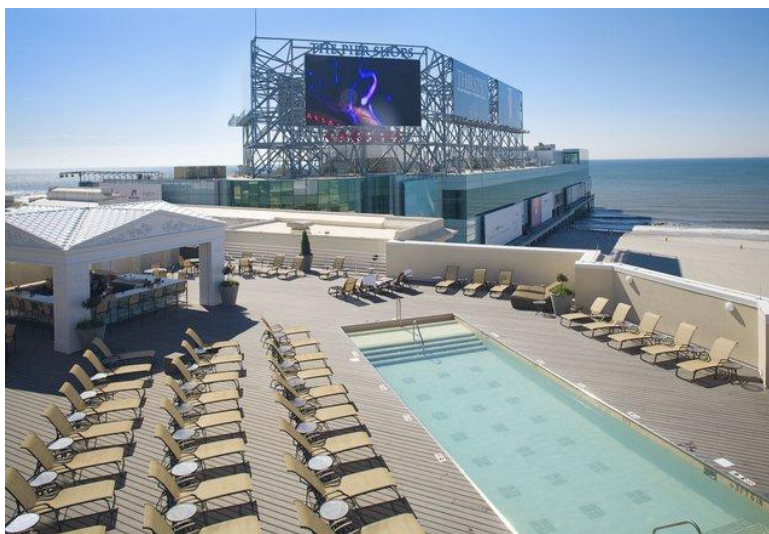
June 28, 2012

Impressions: 207,386

CAV: \$10,369

Suite 7400

Your new favorite rooftop-pool-deck-nightclub-bar



Because Suite 7399 doesn't turn into a cocktail-fueled, [moon-bathing](#), pool-hopping rooftop cabana dance-party-'til-dawn on weekends, instead check into Suite 7400: a cocktail-fueled, moon-bathing, pool-hopping rooftop cabana dance-party-'til-dawn on weekends, opening tomorrow night at Caesars.

Located seven stories up Julius' beachfront ocean tower, 7400 features two stories' worth of penthouse decks, a pool, a hot tub time machine... wait, no... a regular time machine (there we go), bottle service cabanas, and a 600-capacity bar with 12 beers (Abita Purple Haze, Sly Fox 113 IPA, Brooklyn Seasonal...), nine 151-splashed signature cocktails, and 10 more [name-your-flavor](#) Cruzan rum mojitos with addable strawberries, mango, or Champagne. Also awesome: there'll be a rotating roster of nightly DJs who'll ~~hang out with Kimmy Gobbler~~ spin 'til 3a, plus ~~video~~ DJs who'll ~~duh, also hang out with Kimmy Gobbler~~ somehow have full control of the massive vid screens across the boardwalk on Caesars' Pier Shops.

Oh, and before you try waltzing into this place wearing just a Speedo, you should know you're gonna need your fanciest plaid button-up, a pair of pants, AND your Speedo -- what, did you think this place was Suite 7399 or something?



Click here for an exclusive first look at the that cocktail menu



Click now to email ThrillistAC@gmail.com and enter to win a stay tomorrow night in one of Caesars' Deluxe rooms, plus VIP entrance to Suite 7400's grand opening for you and three friends